



Kyle Chen
Visual Designer

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Education

Bachelor of Fine Arts, IVA
University of Washington, Seattle

Experience

2021—Present

Visual Product Designer / Remitly

Created marketing ad material, provided art direction for brand, built out components for design systems, built out screens for product

2022—2023

Digital Designer / Talking Rain

Built creative assets across multiple platforms spanning Amazon, LinkedIn, Kroger and more

2020—2021

Creative Director / Fôrij Granola

Spearheaded the design and rebrand process for a CPG granola company in Seattle while assisting in growing market retention and customer base

2017—2020

Creative Director / Homeroom

Co-founded an organization for Asian American artists, developed ad material for marketing and provided creative direction for spread layouts and photoshoots

Skills

Illustrator / Lightroom / Figma / Photoshop / InDesign /

After Effects / Design Systems / Photography